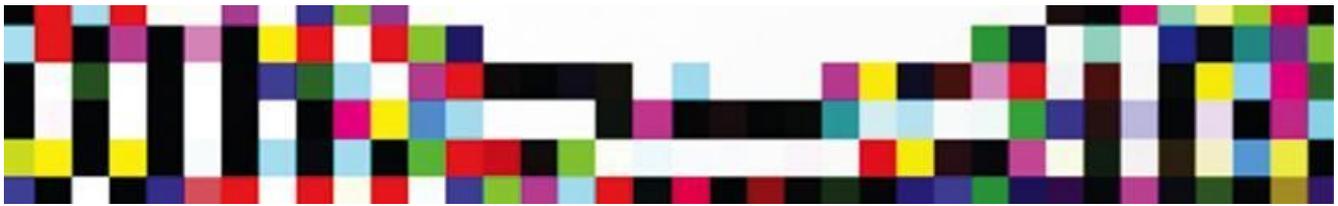




Course Title	Digital Photography for Beginners
Tutor	Levin Haegele
Day & time	Tuesdays, 6.30 - 9.00pm
Dates	17/01/2017 - 21/03/2017
Course Code	EC1602098
Level	Beginners
Cost	£250



What is this course about?

This course teaches students with their own digital SLR or bridge camera how to properly use it, our experienced tutor will guide you step by step through the functions on your individual camera model. Students will learn about Aperture, Shutter Speed, ISO, File types and everything else you need to get a quality exposure in a variety of environments. The artistic language of photography will be explored through themes such as composition, lighting and portraiture. The course will finish with postproduction, translating an image of your choice into a final print to take home.

What topics do we cover?

From camera settings to lighting and composition, all aspects of photography will be covered. Looking at photographs in books and magazines, you will be able to 'read' a photograph and understand how the photograph was created, You will complete the course with a final print of your chosen subject matter.

By the end of this course you will:

Never shoot on the automatic setting on your camera again. You will have gained a greater understanding of all of the features of your camera and are able to fully exploit its features in a variety of conditions. From travel, to landscape, to portraits, your photographs will be more engaging and professional. You will also be able to use post-production techniques to enhance your photographs.

About your tutor

Levin Haegele is an artist and post-production specialist with over 15 years of photography experience. He has taught courses at Central Saint Martins College of Art and Design, the University of Brighton, and Southampton Solent University.

What level is the course and do I need any particular skills?

This course is suitable for all levels.

How will I be taught, and what feedback and support will I get?

Your experienced tutor will support you throughout the course in both group sessions and

one-to-one support providing feedback and constructive advice. Should you wish for any specific feedback or support, please speak with your tutor at the start of your course.

When I've finished, what course can I do next?

We also run complimentary *Photoshop Level 1 & Level 2* evening classes which are designed to further build on postproduction skills touched on during this course.

If you have more time available huge development can be made in your practice by attending one of our part time day classes. Please see all the options available on our web site.

<http://artacademy.org.uk/part-time/>

<http://artacademy.org.uk/short-courses/>

Are there any other costs? What else should I bring each week?

You **must** bring your own digital SLR or bridge camera to class for every session as this course is designed to teach students how to use their own cameras. If you are unsure if your camera will be suitable for this course please email the make and model to info@artacademy.org.uk.

Some of the weeks will also require a tripod so please bring one to the relevant sessions if you can. Students are also advised to bring a USB memory stick with them to backup their work. Though there will be the possibility of storing files on the computers we cannot take responsibility for the safe keeping of these files.

Daily breakdown

Courses at the Art Academy offer a structured approach to ensure specific subjects, skills and methods are covered. Below is a weekly breakdown of what will be covered. Bear in mind that these classes will move with the pace of the class so a degree of flexibility of what will be covered on which day will be employed.

Week	Date	Topic/skills covered	Location and Tutor	What to bring
1	17 Jan	Basics of exposure, Metadata, File Types, Camera functions and setup	Digital Suite Levin Haegele	Digital camera (SLR or bridge)
2	24 Jan	Aperture, Still Life Set Up (Depth of Field)	Digital Suite Levin Haegele	Digital camera (SLR or bridge)
3	31 Jan	Shutter Speed (Light Drawings, Traffic Photography etc)	Digital Suite Levin Haegele	Digital camera (SLR or bridge)
4	7 Feb	Metering Modes & White Balance (Still Life Situations)	Digital Suite Levin Haegele	Digital camera (SLR or bridge)
5	14 Feb	Location Night Shot (Composition Basics)	Digital Suite / Borough Market	Digital camera (SLR or bridge) Tripod

			Levin Haegele	
6	21 Feb	Black & White Photography vs Colour (Textures, Still Life) Converting colour images to black and white using Photoshop	Digital Suite Levin Haegele	Digital camera (SLR or bridge)
7	28 Feb	Bracketing (Black on Black, White on White) Introduction to Lighting	Digital Suite Levin Haegele	Digital camera (SLR or bridge)
8	7 Mar	Lighting continued (flash vs. studio lights) Introduction to portraiture	Digital Suite Levin Haegele	Digital camera (SLR or bridge)
9	14 Mar	Editing photos with Photoshop	Digital Suite Levin Haegele	Digital camera (SLR or bridge)
10	21 Mar	Recap & Print (Take one photograph through stages of postproduction and print to take home)	Digital Suite Levin Haegele	Digital camera (SLR or bridge)

Welcome to The Art Academy

We are looking forward to welcoming you to The Art Academy and wish you the very best for your course. To help ensure you are fully prepared and make the best of your time with us you will find lots of information in this pack that will help. If at any time you would like to speak to a member of the team please feel free to contact us using the details below.

We value feedback on all of our courses so please keep us posted on your progress.

Who can I contact for further information?

General information and advice on courses at The Art Academy is available from the main office, open Monday to Friday 09:00 – 17:00 during term time.

Tel: +44 (0) 207407 6969

Email: rebecca@artacademy.org.uk

Location

The Art Academy is conveniently located minutes away from London Bridge (Northern and Jubilee lines, National Rail services) and Borough (Northern line) underground stations. Please follow signs for Borough High Street to exit. Please [click here](#) for a map.

Just moments walk from the Thames;
The Art Academy is also ideally located
for access to:

White Cube Bermondsey
Tate Modern
Jerwood Gallery

If you would like to make the most of
the area a member of the team will be
happy to advise you on areas of
interest locally.

Mermaid Court
165A Borough High Street
London SE1 1HR

Refreshments & Facilities

All students have access to the
common room located in the Barn, on
the ground floor of the Mermaid Court
building. Here you will have use of a
fridge, kettle, microwave and eating
area.

There is a wealth of supermarkets,
shops and cafes in the area as well as the world-famous Borough Food Market.

Should you have any access requirements it may be possible to have access to a lift for those unable to use stairs. Please speak to a member of the Academy team before your course starts.

Further Details

- o You will need to have paid in full for your class before the first session of your class, your place is not guaranteed until we have received payment
- o All artwork at the Academy **MUST** be taken home at the end of the course.
- o Please ensure that your mobile phone is switched off, or is on silent, during the class.
- o Please read the Health and Safety Guidelines carefully, provided at the beginning of your course.
- o If you have any further queries let us know and we will do our best to resolve them. Thank you for your co-operation, we look forward to seeing you on the first day of term.

