



FINE ART POST-GRADUATE PROGRAMME

COURSE DOCUMENT
Academic Year 2015/16

CREATE MASTER INSPIRE

CONTENTS

INTRODUCTION	PAGE 3
COURSE OVERVIEW	PAGE 3
COURSE STRUCTURE	PAGE 4
FURTHER COURSE DETAILS	PAGE 5
ADMISSIONS	PAGE 6
INTERVIEW PROCEDURE	PAGE 6
SELECTION REQUIREMENTS	PAGE 7
ART ACADEMY MISSION STATEMENT	PAGE 8
TEACHING AND ART ACADEMY STAFF	PAGE 9

ART ACADEMY POST-GRADUATE PROGRAMME

INTRODUCTION

Structure	6 full day creative critiques.	
Duration	Twelve Months	
Academic Director	Tanya Russell	
Vice Principal	Robert Pepper	
School	The Art Academy	
Dates	TBC	
Cost	Art Academy & non Art Academy Graduates	£ 200

COURSE OVERVIEW

The Art Academy Post-Graduate Programme is structured to provide an environment that helps graduates sustain their momentum. It focuses on the development of creative practice and pathways for professional growth.

Each programme is a year long and built around salon-style sessions, graduates present their work to one another and discuss its genesis and direction, as a meeting of equal professionals. Also feedback and advice from very experienced professionals is offered. The idea is to provide a forum that offers stimulus and positive critique, in a sympathetic setting.

Our Post-Graduate Programme members find that these sessions sustain their motivation, iron out problems, and generate new ideas. Being a practicing artist can be a lonely affair, and the chance to meet regularly with others who are in the same boat can provide the impetus to keep going.

The Post-Graduate Programme also encourages finding opportunities to exhibit work and the Academy helps facilitate a group show of members of the Programme at the end of the year.

Mindful of the financial constraints faced after graduation, we try and run the programme at cost to make it affordable for all graduates and have secured funding to help subsidise this years programme.

COURSE STRUCTURE

- Six full day group critiques over the course of a year, two per term. Each day includes at least one 45 minute critique of every artist's work.
- Each programme will be encouraged to have an end of programme show. The organisation and choice of venues will be determined by each group but there will be help with marketing and PR for the shows from the Art Academy.
- Tutorials may be conducted on an individual basis with any Art Academy tutor and are charged at £35/ hour to be arranged through the Office Administrator.
- Graduates are welcome to join diploma students on special outings, lectures & art history classes.
- There is the option of organising half or full day specialist sessions. The cost of any sessions would be apportioned among the participants. Activities, content and structure to be determined among the graduate artist group and Tutor.
- If necessary and appropriate, graduates may elect to go to one of the artists' studios for a session.
- You will be added to the weekly student bulletin with exhibition and commission opportunities plus you will be kept up to date with specialist external lectures, events and residencies.

Attendance and Contact Hours

Teaching days are from 10am to 5pm with rest and lunch breaks. Graduates will each have one 45-minute session to present and discuss their work with the group. Graduates will take part in all group discussions for their colleagues honing their critical faculties and participation throughout the day is essential.

FURTHER COURSE DETAILS

The Academy's Post-Graduate Programme is led by the Vice Principal whilst the responsibility for the programme is by the Academic Board, chaired and driven by the Course Director.

The Post-Graduate Programme is made up of critique days where opportunity is given for the Graduate to get feedback from both the tutor and the fellow Graduates on the development and direction of their work. The time allocated to each member of the group is for them to use as they like, feedback and discussion can be given on any aspect of being a professional artist, ideas, finished pieces, marketing materials etc.

The Academy prides itself on the use of critique as a constructive and empowering way to help artists develop the work they want to create. The critique is a positive place of encouragement whilst at points it may be critical the nature will always be for the betterment of the artist without being undermining or disempowering.

Extra Tutorials

These are conducted on an individual basis with any Art Academy tutor and are charged at £35/hour to be arranged through the Office Administrator.

Tutorials provide a key opportunity for Graduates to have more personal feedback and a closer assessment of their works and studio practice, especially in areas which may not be specifically covered in group critiques.

Graduates are encouraged to bring their concerns and questions to tutorials and may direct the subject to suit their technical, creative or professional development needs and interests.

Exhibitions

There is encouragement for there to be an exhibition at the end of the programme. This is best organised and funded by the group. However advice and some facilitation is given to help make this happen particularly with marketing and PR.

Advice on additional Short/Weekend/Evening Classes:

Post-Graduate Programme students are welcome to participate in The Art Academy's Short Courses, Weekend courses and Evening Classes there is a possibility of a discounted rate subject to late availability. Graduates must pay for materials or bring their own. There are a wide variety of classes from which to choose both within term time and during holidays. If a graduate wishes to be absolutely certain of a place on a course, they must book and pay in full well in advance, as most courses sell out.

ADMISSIONS

Policy

The main aim of the admissions policy is to establish the overall health of the course by ensuring that all potential students are serious about their goals and are wanting to pursue a career in the arts.

Target students

The Post-Graduate Programme encourages applications from as wide a range of Fine Art Graduates as possible in terms of age and experience. The primary target are Graduates seeking to develop their professional arts practice.

Entry Requirements

Art Academy alumni are required to submit a recent portfolio of work and an artist's statement. They will then speak in person or on the phone to either Principal Tanya Russell or Vice Principal Rob Pepper about their artistic intentions.

Non Art Academy applicants should have graduated from a fine art degree or equivalent, have a good portfolio of recent work, a CV and an artists statement. They also need to complete the Academy application form and will be asked to attend an interview. They should be able to demonstrate competency in spoken and written English.

Portfolio:

- Should consist of recent original work, supported by photographic documentation of any other relevant work. Photographic documentation can be presented in any print or digital medium.
- Should be presented at interview, or in the case of telephone interview applicants should be mailed or emailed to the Art Academy, attention of Tanya Russell, Principal, The Art Academy.

CV & Artist Statement:

- Can be presented in any print or digital format.
- Must be written and signed by the applicant. Signature will be taken as proof of authorship.

Competency in spoken and written English:

- Written English will be judged by applicant's artist's statement.
- Spoken English will be judged at interview. Overseas applicants can opt for telephone interview.

The Application form can be obtained from the Academy office

Interview Procedure

Each suitable candidate will be offered an interview either in person or on the telephone. Interview arrangements will be made through the Office Administrator for a suitable time and date.

The interview will be based on the portfolio, CV, statement and application form.

Offers of Acceptance will be made after interviews are complete. Acceptance will be either outright or provisional.

Acceptance of a place must be confirmed by candidates in writing via a completed Course Enrolment Contract returned to the Academy Administrator.

Selection Requirements

Selection is based on quality of work shown in portfolio and the Graduates commitment to their work and on furthering their professional arts career. This is a rolling programme so there is no set deadline for applications.

Graduates should be in a position to attend the programme as agreed with the Course Director before commencement. Prospective attendees must be adequately funded.

The Post-Graduate Programme is designed for aspiring professional artists and accepts 8 artists per programme. Once each programme is full the next programme will start once 8 artists have signed up. There may be more than one programme per year.

Fees

£200

All fees must be paid upfront and the Academy expects a commitment by all artists to attend all sessions.

GENERAL

Punctuality

It is important that Graduates are prepared and ready to begin each class on time. Lateness has a significant impact both to individual critiques and to the whole group critique dynamic. Graduates are asked to notify their tutor or the administration where this is the case.

FACILITIES

The Academy is situated in Southwark, part of the bustling London Bridge area. Within walking distance are the Tate Modern, Royal Festival Hall, Design Museum, Hayward Gallery, Jerwood Space, National Theatre, National Film Theatre, Courtauld Institute, The Bankside Gallery and a number of smaller arts galleries and venues.

The Academy is convenient for public transport. London Bridge and Waterloo Mainline train stations as well as Borough and Southwark tube stations are all within walking distance. A number of London buses serve the Southwark area and are convenient to accessing The Art Academy.

The Art Academy and its associated premises house a number of resident artists who work in a wide variety of skills, methods and media. This ensures that all our students have a variety of influences, that Tutors are always available from whom they can seek advice and that a strong working, professional ethos exists within and across all programmes. Additionally, a range of visiting practicing artists, theoreticians and business practitioners will give tuition, lectures, seminars and critiques.

ART ACADEMY MISSION STATEMENT

PURPOSE

The purpose of the Art Academy is to benefit society through art and art education.

AIMS

- To contribute to the creation of great works of art.
- To provide the highest standard of education to students wishing to become professional artists.
- To give creative opportunities to the wider community.
- To encourage debate around the practice and principles of Higher Education in Fine Art.

PRINCIPLES

The development of creative skills, both traditional and contemporary, allows freedom of expression. No specific style is imposed, style is open to each artist's intention and creative vision.

Students should be trained to develop a robust creative process that allows him/her to be true to their creative vision. The creative process can and should be learned. Design process, critique methodology, creative and contextual awareness, and personal vision form key parts of a professional artist's working practice.

Understanding the art market and professional requirements helps artists make informed choices within their creative practice.

Tutors at the Academy are all working professional artist. We have resident artists from whom the students gain a first-hand understanding of professional life. We also have comprehensive professional development sessions in which Graduates can find opportunities to exhibit, gain commissions and teach during their studies.

Creativity is best nurtured in a small, dedicated and vibrant artistic community. The Art Academy maintains a body of adult, professionally-minded students across all programmes to ensure that each student can be cared for and nurtured within a hive of creative energy.

The Art Academy can best achieve its aims by remaining independent, student-focused and free from unnecessary bureaucracy.

The Art Academy is not burdened by issues of formal accreditation, thus freeing us to put our time, energy and resources into providing the best possible education for students. We are not reliant on external subsidy, which protects us from the vagaries of changes in policy.

Course Committees

Academic Board

Principal/Director of Academic Affairs, Chair of Academic Board
External Examiner
Vice Principal
Head of Painting

Academic Team

The Course Team consists of the Course Director, Course Heads, personal tutors, Component tutors, as well as visiting artists and lecturers. All of the Academy's tutors are professional artists or arts professionals, and many are resident artists in the Academy's studios.

Staff, Academic Board and Heads of Department

Tanya Russell ARBS – Sculptor	Principal, Director of Academic Affairs, Head of Studio Practice, Studio Practice tutor, Chair of Academic Board
Rob Pepper – Artist	Vice Principal, Studio Practice tutor, member of Academic Board
Tai-Shan Schierenberg	Head of Painting - Academic Board
Sue Spaul	Deputy Head of Painting - Academic Board
Chloe Leaper	Head of Foundation - Academic Board
Brendan Kelly – Painter	Head of Drawing, Painting tutor - Academic Board
Christy Symington – Sculptor	Head of Sculpture, Sculpture tutor
Vanessa Westwood	Programme Manager
David Rayson (Head of MA at Royal College of Art)	External Examiner, member of Academic Board

Please see website (www.artacademy.org.uk) for list of tutors and examples of their work

Other staff

Rebecca Kunzi	Office Administrator
Julie Foord	Facilities Coordinator
James Jarrett	Marketing Officer and Head of Digital Studies
Charles Parkes	General Manager
Felipe Marinho	Studio Technician
Giles Bergne	Accountant (freelance)