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## Certificate in Drawing

2 years, 1 day per week

### Art Academy Aims

- To contribute to the creation of great works of art;
- To provide the highest standard of education to students wishing to become professional artists;
- To give creative opportunities to the wider community;
- To encourage debate around the practice and principles of Higher Education in Fine Art.

### Art Academy Principles

**The development of creative skills, both traditional and contemporary, allows freedom of expression.**

*Certificate students have intensive contact time with tutors who are specialists in a range of disciplines. No specific style is imposed – artists are then free to follow their own intention.*

**Each student should be trained to develop a robust creative process that allows him or her to be true to his or her creative vision.**

*The creative process can and should be learned. Design process, critique methodology, creative and contextual awareness and personal vision form key parts of the curriculum.*

**Understanding the art market and the world of the professional artist helps artists make informed choices within their creative practice.**

*Tutors at The Art Academy are working professional artists. We also have resident artists from whom the students gain a first-hand understanding of professional life. There is a comprehensive Professional Development programme integral to the programme and students have opportunities to exhibit, gain commissions and teach during their studies.*

**Creativity is best nurtured in a small, dedicated and vibrant artistic community.**

*The Academy maintains a body of approximately 50 Certificate students to ensure that each student can be catered for and nurtured within a hive of creative energy.*

## INTRODUCTION

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The Award	Certificate in Drawing
Structure	Students may start at the beginning of any term.
Duration	2 years, 1 day per week, Students may also elect to take more than one Certificate course at a time. Drawing classes run on Fridays only.
Principal	Tanya Russell

### Aims of the Certificate Programme

- To develop technical skills in the chosen discipline
- To support students to use their skills creatively and expressively
- To encourage students to start to develop their artistic direction and creative vision
- To give students an appreciation of the skills needed to be a professional artist
- To give students the opportunity to be part of a thriving artistic community

The Certificate in Drawing is a predominantly practice-based course for students with limited time who wish to pursue their artistic practice seriously, though the course on its own is not sufficient to prepare a student to become a professional artist.

## PROGRAMME STRUCTURE

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Each year comprises 3 terms, each consisting of 10 teaching weeks.

In addition regular study days, some additional sessions are available to Certificate students free of charge:

- Guest lectures, seminars and special museum/gallery visits. Each term there are a selection of special events held on Wednesdays - students should consult the Wednesday Timetable for details each term.
- Tutorials - students have one tutorial each term with a Personal Tutor in Level 1 and two in Level 2, one of which may be with a different tutor.
- Additional classes: Some evening, weekend and short courses run by The Academy may be available to Certificate students free of charge. (Students would need to pay for any materials used). These are available at the discretion of The Art Academy and subject to availability. Other courses run by the Academy must be paid for at the regular rate. Students should consult the office for a complete listing of available courses each term.

## STUDY COMPONENTS

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The Friday drawing curriculum is made up of six 10-week terms covering the following essential topics. It provides not only a solid grounding in technical aspects of drawing but also ample scope for creative expression and development. Below are just some examples of available components; there are also other drawing components available on a Friday.

### Measurement and Proportion

The objective of this course is to understand and work with a variety of measuring systems in drawing, in order to develop a structured approach and greatly improve observational drawing skills. Working from a range of visual stimuli including still life objects and the life model, we will use measurement in drawing to understand and depict the relationship of objects in space. Sessions on proportion will address the proportions of the head and face, and the figure overall, with attention to how to situate the model in a convincing space. The course is structured to accommodate both the beginner and those with more drawing experience.

### **Materials & Mark Making**

This course investigates the power, possibilities, and meaning of mark making in drawing. Each week is structured around a theme, starting with observing and capturing light and shade to create drama, through to experimenting with natural forms, through to capturing urban textures. Our aim is to develop a broad and vibrant visual vocabulary of mark making in drawing, using a wide and experimental range of tools, including pencil, charcoal, ink, chalk, sticks, glue, poured paint, and collage.

### **Tone, Texture, Volume, Weight**

This is an exciting approach to the formal language of drawing, looking at key elements in drawing such as volume, weight, texture, atmosphere, and gesture. These ideas will be explored by experimenting with the use of line, tone, texture and mark-making. Students will investigate ways of describing three dimensional forms, discovering how to draw 'sculpturally', creating depth to forms, experimenting with surface texture, energy, as well as bringing in a tactile element to drawing. The course will encourage students to experiment with a wide variety of materials and techniques, continually working towards developing their own style and approach to drawing.

### **Composition and Response**

This course will stretch and challenge students' creative approach to drawing through the in-depth study of composition. Students will explore a range of compositional techniques and methods in drawing through responding to other artists' work, developing imaginative sketchbook work, creating composite drawings from photographs and creating their own still life arrangements. Over the ten weeks we will study the role of formal qualities of tone, line, colour and arrangement in composition and how to evoke response through the use of scale, viewpoint, focal point and selection. We will examine a series of different artists' compositions looking for elements such as narrative, mood, drama and balance. Through observation, analysis and sketching we will understand how these drawings and paintings are composed and why, and make our own drawings that creatively respond to them.

### **Structure and Anatomy**

This inspiring and stimulating course is full of variety and investigates 'structure' in a range of contexts, including architectural structures and buildings, the underlying structure of the body, and landscape structures. We will look at human structure and anatomy through life drawing sessions; architectural and landscape structure through outdoor sketching and photographic sources; and the structure of a drawing itself through studying the work of other artists and taking inspiration from them.

### **Issues in Drawing**

This exciting and wide ranging course addresses and investigates the fundamental issues in drawing. The course is developed around a series of intriguing themes and ideas that artists have considered throughout art history, and each week we tackle one of these themes to develop a deeper understanding of the craft and meaning of drawing. Our themes include: Energy; Rhythm; Weight/Gravity; Harmony; Mystery; Chaos; and Monumentality. We will explore these in a variety of ways, including gallery visits followed by studio work, experimentation with materials, or constructing a sense of story and narrative with intriguing life model poses and scenarios.

## **OTHER PROGRAMME DETAILS**

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### **Materials**

General materials required for all Components are listed in the Diploma and Certificate Student Handbook. Materials needed for specific Components are specified on the component sheet. Some materials can be bought from the Academy shop.

**Please note that students must provide all their own materials, except on rare occasions for specialist courses, where the Academy may supply materials and notify students of the cost.**

## **Tutorials**

In Level 1, Certificate Students can sign up for one tutorial per term. In Level 2 students have two tutorials. All tutorials are with a tutor of the student's choosing.

### *Format*

Tutorial sheets will be pinned up in the Common room indicating the days on which the different tutors can be booked. At the start of each term, students should write their names in the time slot on the day with the tutor they would like to see. Slots book up very quickly, so students are advised to book early. Where a student's time is restricted, they may have to come out of a class to have their tutorial.

Students should ensure that they have the mobile number of the tutor they have arranged a tutorial with and call them or the Academy office as soon as possible if they cannot attend. Students failing to turn up to a tutorial having not informed anyone will lose their tutorial allocation as the tutor's time will still be paid. Tutorials cannot be carried over from term to term.

### *Content*

Tutorials have a wide and open brief. They are generally the only time that a student can have a tutor survey their whole artwork production across the board and this can also include any pre-certificate work and extra-curricular artistic activity. A tutorial is the main opportunity for focused, one-on-one feedback and students should feel free to bring any art-related issue to the table. The tutor should also feel free to respond in any way he or she sees fit, provided of course that it is in the best interests of the student's development and will provide clarity rather than confusion. Tutorials can also be used for specific technical help in specific areas, if this is really needed – students should choose your tutor accordingly.

Students should be properly prepared for tutorials and should show as much of their work as they can. It is much better that the tutor decides what is relevant as students often dismiss work which has the most potential. Students should consider in which are they most want help and give the tutor as much detail as possible.

## **Assessment**

80% of the course must be completed in order for the Certificate to be awarded. Valid reasons for lateness or absences will be taken into account. (Students should inform The Academy as soon as they are aware they will be absent for any reason). If a student fails a course based on attendance alone, the student may continue in the Certificate programme and may, at the tutor's discretion, be credited for work done outside the Academy in lieu of a failed component. If not, they would need to pay to repeat the component in a subsequent term.

## **Graduate Exhibition**

In July of their second year students will show work at the Graduate Show, alongside the Academy's Diploma students. Students starting in September show in their sixth term of study. Students starting in January show in their fifth term of study (and then continue their studies for a sixth term). Students who start in April complete their Certificate in six terms, then have one term working on their own before showing in the July Graduate Show.

## **Storage space and studios**

The Academy will provide a small space for students to store their materials and work. The large studios are also available for student use outside of all scheduled course times.

## **Fees – 2016 - 2017 Academic Year**

Fees are payable yearly or termly. If paying termly, a 3% surcharge is added.

Course fee (2 years) – £3,756

Per year - £1,878

Per Term (with surcharge) - £645

Students can complete the course in one year (two days per week), in which case the whole course fee will be payable.

Students also have the option of taking extra components/ days at the cost of £495 per day per term.

Materials and equipment are not included. Requirements for each component are specified in the component sheet.

## **Terms and Conditions**

All students must follow the code of conduct set out in the Diploma and Certificate Student Handbook.

## **PROGRAMME DATES 2017-2018**

Days run from 10am – 5pm

**Autumn Term 1701:** Induction 11/09

18/09/17 - 01/12/17 (half term 23/10/17 - 27/10/17)

**Spring Term 1702**

08/01/18 - 23/03/18 (half term 12/02/18 - 16/02/18)

**Summer Term 1703**

16/04/18 - 22/06/18 (No half term)

## **ENTRY REQUIREMENTS**

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Applicants are required to submit a portfolio of recent work, a current CV and an Academy application form. Applicants are required to demonstrate competency in spoken and written English.

Portfolio requirements:

*If possible, students should bring to the interview a portfolio containing the following:*

- 5 - 10 pieces of original finished work, which show their technical ability in a range of media. Students should bring photographs of 3d installation work and a device on which to show digital work as necessary
- 1 sketchbook showing the student's own areas of interest, individual thought process or development process of finished work.

*If a student doesn't have all of the above, they should contact the office and Academy staff will discuss alternatives with them.*

- Portfolios should be well-conceived and well-presented
- Portfolios will be presented at interview (For telephone interviews, portfolios should be mailed to the Art Academy, attention of Tanya Russell.)

Competency in spoken and written English:

- Written English will be judged by Application Form
- Spoken English will be judged at interview. Overseas applicants can opt for a telephone interview.

An online Application form is available at <http://artacademy.org.uk/certificate>

Applications are welcome from all ages 18 and over. No prior academic qualifications are necessary.

Interview Procedure

- Each suitable candidate will be offered an interview.
- The Academy administrator will inform the applicant of the time and date of the interview.
- The interview will be based on the portfolio, CV and Application Form.
- Interviews are conducted by the Principal or the Programme Manager.
- Acceptance offers will be made after interviews are complete. This will be either an outright offer or a provisional offer.

Acceptance of a place must be confirmed by a candidate in writing via a completed Course Enrolment Contract returned to the Academy accompanied by a deposit of £300 for each Certificate course. Course Documents and a Detailed Timetable will then be distributed to students or made available via the website.

### **Alumni**

As a graduate of the Certificate programme, students who wish to continue to study informally at the Art Academy can benefit from the following benefits:

- 10-week day classes at the Part Time rate of £495;
- Free storage space while taking a day class;
- Sign up for a tutorial for £25;
- Free places on evening classes, short courses and weekend courses subject to availability;
- Option to exhibit again at the Graduates' show for £150.